

Who are we:

The Australian Sports Foundation (ASF) is Australia's leading non-profit sports fundraising organisation and charity. Over the past 30 years the ASF has distributed hundreds of millions of dollars to thousands of Australian sporting clubs, organisations and athletes to help develop an inclusive and active sporting nation, strengthening local communities.

The Sports Foundation is classed as a 'Type 1' Deductible Gift Recipient (DGR), meaning **we can give a tax deduction AND spend funds on the cause/purpose/project intended**. We are the only organisation in Australia that is a Type 1 DGR for sport or sporting purposes.

What does this mean for you/ What do you get

As a club, this means you can register a project with us, and donors will receive a tax-deductible receipt for any donations over \$2 that they make to you.

You'll get a customised online fundraising page with unique URL's to distribute to your supports across email and social media channels. You will also get your own online portal where you can access donation information, see your progress and find fundraising user guides.

You'll also have a dedicated Sports Partnership Manager who can help you set up your project, give you fundraising tips and discuss what else is tax-deductible using the Sports Foundation platform. We have a wide variety of sports at all different levels of competition with us which provide real examples of what you can do.

What can I fundraise for - Anything that helps develop sport!

- ✓ Sports equipment and apparel
- ✓ Individual or team travel
- ✓ Facility and ground upgrades
- ✓ Development Pathways and programs
- ✓ Training and Coaching Costs
- ✓ Injury or medical costs

What are the costs

It doesn't cost to create an account or project with us, there is just a 5% retention rate on the total donations made to cover our operating costs. There are no additional costs or fees if your project doesn't raise any money, if you fall short of your target or you choose to close the project down. We then grant the money back to you bi-monthly.

How to get started

1. Sign up is quick and easy just go to www.sportsfoundation.org.au and click on **Sign up Now**
2. You'll get a welcome email with instructions on how to set up your online project.
3. If you already have an account with us, log in and go to 'Launch new campaign'

If you have any further questions just contact your Sports Partnership Manager below



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