

# Toohey's & NSWRL Footy's Back Promotion

## Terms & Conditions

1. This competition is not associated with Facebook or Instagram in any way.
2. This competition is hosted by the New South Wales Rugby League ('NSWRL') and its social media accounts in association with Lion Co.
3. This competition will run from 6pm, Wednesday 27<sup>th</sup> May, 2020 AEST until 12pm, Monday 1 June, 2020 AEST.
4. Competition open to NSW residents aged 18 years or over only.
5. To enter the competition participants must post to Instagram a photo of themselves enjoying watching a live NRL Premiership game played during the promotion period. The participant's account must be set to public and the post must feature the hashtag #Footysback and tag both the @NSWBlues and @Tooheys\_au Instagram accounts or NSW Blues and Tooheys Facebook accounts.
6. The winning entry will be judged by a panel from NSWRL and Lion Co. The decision of the judging panel is final and based on the following assessment criteria:
  - a. Displays of team passion
  - b. Ability to capture a moment of celebration
  - c. Creativity
7. The winning participant will be contacted by NSWRL via direct message to their Instagram account by 12pm, Tuesday 2 June, 2020 AEST. The winner will have 72 hours to respond to NSWRL and claim their prize.
8. In the event that the winner does not claim their prize within the specified timeframe a Second Chance draw will be conducted at 4pm, Friday 5 June, 2020 AEST. The winner of the second chance draw will be contacted by NSWRL via direct message to their Instagram account and will have 72 hours to claim their prize. Draws will continue in this manner until a winner is found and prize awarded.
9. The total recommended retail price ('RRP') of the competition prize pack is \$374.90
10. The competition prize pack includes;
  - a. 1x NSW Blues 2020 Origin jersey (RRP \$200.00)
  - b. 1x NSW Blues training cap (RRP \$29.95)
  - c. 1x NSW Forever Blues State t-shirts (RRP \$49.95)
  - d. 1x Tooheys vintage beanie (RRP \$35.00)
  - e. 1x Tooheys vintage stubbie cooler (RRP \$15.00)
  - f. 1x Tooheys vintage t-shirt (RRP \$45.00)

